



# PET UNIVERSE NEWS

The latest news & views from your pet's point of view from Pet Universe Broadview & Northgate

## SLIM YOUR PETS DOWN THIS SPRING

Just like us humans, pets can gain weight over the cold, wet, inactive winter months. So to help our furry friends get back in shape Pet Universe is teaming up with Hill's PetFit Weight Loss Programme.



- **Step 3** – complete your online registration at [www.hillspet.com.au/PetFit](http://www.hillspet.com.au/PetFit)
  - **Step 4** – once registered you can access your pet's online records to track their progress in weight loss and other health improvements
  - **Step 5** – take a digital picture of your pet & upload the 'before' & 'after' photos. So when you get to the 'after' stage, you can really see what a huge difference you've made
3. **PetFit @ Pet Universe** keeps the support coming
    - At your fortnightly weigh-ins our trained weight loss nurses will weigh your pet and then you can enter your pet's weight online on your pet's personal PetFit Progress Tracker; this plots out your pet's desired weight curve and you can enter actual weights to see how close to target you are
    - **Email or SMS** reminders for your fortnightly weigh-in at Pet Universe
    - A calculator works out portion sizes and prompts you when you need to restock
    - Halfway & Completion Prizes - choose from a selection of pet exercise toys or grooming tools.
    - Inspiring testimonials from others will help you to love your pet back to lean
    - You also get the opportunity to enter the PetFit Lean Achiever 2009 Competition

1. Did you know that **over 40% of dogs** and **over 30% of cats** are estimated to be clinically overweight or obese? Excess weight is a significant health risk, increasing the likelihood of serious diseases like diabetes mellitus, hypertension, heart disease, and osteoarthritis. Studies with dogs have shown those on a controlled diet with lower weight and body fat can live two years longer than dogs whose diets and weights aren't controlled. So you can actually love them for longer!

2. **PetFit @ Pet Universe** is slimming without the stress:
- **Step 1** – discuss with one of our nurses or vets whether your pet is overweight and would benefit on the PetFit programme
  - **Step 2** – one of our staff will provide you with the appropriate Hill's Prescription Diet food, and will give you all the necessary details to register online

So why not love your pet back to lean this spring.

*Happy slimming,*

**Dr. Christopher Lee**  
Principal Veterinarian



**CALL US ON EITHER**  
 8366 4666 BROADVIEW OR  
 8369 3111 NORTHGATE